IRES
International Renewable Energy Storage Conference

12–14 March 2019
Düsseldorf, Germany
www.ESEexpo.com

EXPO AND CONFERENCE
for Energy Storage Systems

EVENT-SPONSOR

H-TEC SYSTEMS

POWERED BY

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BVES
GERMAN ENERGY STORAGE ASSOCIATION

EUROSOLAR
The European Association for Renewable Energy

Messe
Düsseldorf
And how exactly does the network benefit the exhibitors?

Andreas Hauer: “BVES totally agrees with this approach. From our experience, the interest in storage systems increases significantly as soon as users realize their opportunities across different fields of application. Potential benefits become most obvious by personally discussing the applications with storage systems. It determines the set of suitable technologies and the respective configuration of the energy system. This is true given the fact that every energy system, whether small or large, whether on-grid or off-grid, whether analog or digital, gets more stable, efficient, sustainable, and smarter in connection with energy storage. I think the versatility of storage technologies is a game-changing element when it comes to mastering sector coupling and the energy transition successfully.”

Mr. Hauer, why are you committed to ENERGY STORAGE EUROPE?

Andreas Hauer: “Being the Vice President of BVES, I want to promote technologies and companies. Both our members and the exhibitors in general confirm that it is almost impossible to find a comparable level of high-quality trade fair contacts with measurable impact to their business. In my role as a scientist and as the Head of Division Energy Storage at ZAE Bayern, research and development of the different energy storage technologies and its applications is my daily business. I always make an effort to bring this variety into the conferences and together with my colleagues of the advisory board, we try to establish the position of ESE as the leading international platform for energy storage.”

What role does the location in Düsseldorf play with regard to the target group of visitors?

Bastian Mingers: “A lot, due to a variety of reasons. On the one hand, Messe Düsseldorf is one of the world’s largest and most profitable trade fairs with a multitude of globally leading B2B and industry trade fairs, e.g., for machines and plants. This industry network and the experience from these segments are priceless when it comes to the introduction of relatively new technologies. On the other hand, Düsseldorf is situated right in the midst of several economically strong regions and provides a perfect infrastructural connection.”

And how exactly does the network benefit the exhibitors?

Bastian Mingers: “The exhibition and conferences are open to any technology and, in general, they embrace any size of storage along with their field of application, from home storage up to large megawatt storage units. We stick to our roots and keep a strong conceptual focus on the industrial sector, which is reflected by a trade visitor share of 99.8%.”

What is it that visitors are most interested in?

Bastian Mingers: “Just like at many other trade fairs, product innovations are paramount. ENERGY STORAGE EUROPE does have a particular advantage in this aspect because you can really find all storage technologies as well as concrete application examples from the sectors electricity, heat, and mobility. The trade visitors thus get an extensive overview of the current technology trends.”

Are there any predetermined fields of application?

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Andreas Hauer: “As the key partner association of Energy Storage, BVES supports all types of storage. For us, the desired application of the user always forms the central starting point within the world of energy storage. It determines the set of suitable technologies and the respective configuration of the energy system. This is true given the fact that every energy system, whether small or large, whether on-grid or off-grid, whether analog or digital, gets more stable, efficient, sustainable, and smarter in connection with energy storage. I think the versatility of storage technologies is a game-changing element when it comes to mastering sector coupling and the energy transition successfully.”
LEADING GLOBAL PLATFORM
FOR ENERGY STORAGE SYSTEMS

WHY PARTICIPATING IS A MUST

ENERGY STORAGE EUROPE is the single MOST EFFICIENT platform for GLOBALLY synchronizing energy storage business. Only at ENERGY STORAGE EUROPE in Düsseldorf can the FULL RANGE AND ALL SCALES of cutting-edge energy storage and Power-to-X technologies be experienced in ONE B2B EVENT.

“I think it’s a very new industry. It’s emerging. This is a very important event. It brings people of different origins together: start-ups, large groups, academics, and government. It’s a very unique occasion at least in Europe. I think it’s unrivalled.”

Thierry Lepercq
Executive Vice President
(Research & Technology and Innovation), ENGIE SA

All-in-one event
Global market place (ESE Expo) meets business insights, politics, and R&D (ESE and IRES Conferences) in Düsseldorf – one venue, a benchmark for the industry!

Unmatched technology diversity
Full range of contemporary energy storage and P2X systems, at all scales and ready-to-market – here is where the experts will search for you!

Global reach across industries
The trade fair and sales network of Messe Düsseldorf attracts an international audience from over 61 countries and target industries – Düsseldorf, your gateway to the world!

Easy entry packages
All-inclusive, high-quality booth and sponsoring packages, as well as individual stand construction at reasonable prices – get more value for your money!

High-quality B2B
Top leads and premium networking opportunities thanks to a 99.8% trade visitor share – industrial prosumers will challenge you!

State-of-the-art matchmaking
Networking events and a new matchmaking tool make your business development activities more effective – no more hide-and-seek, find the right contacts!

Business at eye-level
From start-up to global player, each company meets their defined goals and specific target groups – experience the balance of powers!

WORLD of ENERGY STORAGE (WoES)
International expansion support thanks to our WORLD of ENERGY STORAGE events and our strategic regional partners – enter the global hot markets with us!

World of ENERGY STORAGE (WoES)

Scan the QR code for a digital version of this brochure.
THE MARKET SEES GROWTH
AND SO DOES ENERGY STORAGE EUROPE

Changing requirements in our energy system increase the demand for flexible energy storage solutions on a global scale. ENERGY STORAGE EUROPE and its cooperation partners are all set and support the entailing industry growth in a proactive manner!

The professionalism and market significance of the trade visitors minimize wastage. Here is where the industry meets expert prosumers whose project ideas create an unparalleled pool of business opportunities.

GLOBAL CUMULATIVE ENERGY STORAGE DEPLOYMENTS UNTIL 2030

Source: Bloomberg New Energy Finance

Time is money, and meeting the wrong people can cost you a lot. The new ESE matchmaking tool for digital networking empowers you to connect with potential leads and partners in an easy and effective way. Engage industry experts with your brand before the show and enhance customer loyalty thereafter. On top of this, the tool will boost your efficacy through its self-learning system – save your time and money!

PROACTIVE INTO THE FUTURE: WITH AN AWARD-WINNING MATCHMAKING TOOL . . .

Thanks to the direct event organization through Messe Düsseldorf, ENERGY STORAGE EUROPE is not only able to provide outstanding customer service and an increasingly international audience. Exhibitors also profit from facilitated access to the cross-industry network of Messe Düsseldorf, embracing the world’s leading trade fairs in energy-intensive manufacturing, retailing, wine, and spirits, as well as boating and caravaning.

"H-TEC SYSTEMS represents a perfectly clean energy value chain and sustainable economic activity. In many industries, awareness of this enormous potential is built only by the proactive educational work of the energy storage community. It is all the more important to network with the users of tomorrow. We believe in the approach of ENERGY STORAGE EUROPE and we will gladly continue down this path!"

"H-Tec Systems" GmbH
Managing Director
Heinrich Gärtner

GLOBAL CUMULATIVE ENERGY STORAGE DEPLOYMENTS UNTIL 2030

Source: Bloomberg New Energy Finance

Number of exhibitors

Number of visitors
EXPO 2019
WHERE THE INDUSTRIES MEET

EXPERIENCE THE PRESENT AND FUTURE OF ENERGY STORAGE – IN A SINGLE SPOT!

Thanks to the successful relocation into the spacious Hall 8b, participants at ENERGY STORAGE EUROPE are now able to find everything in a single spot – the community can enjoy insights into business and science, the latest energy storage solutions, as well as P2X technologies and a network that is crossing industry borders.

ENERGY STORAGE EUROPE forms part of the premium event portfolio of Messe Düsseldorf, covering many of the world’s leading industry trade fairs, where smart energy storage solutions are becoming key to success. Here is where you can connect to the energy storage users of today and tomorrow!

EXTRACT FROM THE LIST OF EXHIBITORS AND SPONSORS 2019: THE “WHO’S WHO” OF THE ENERGY STORAGE INDUSTRY

- ads-tec Energy GmbH
- Alumina Systems GmbH
- AKASOL AG/ESS Division
- Bachmann electronic GmbH
- Bayerisches Zentrum für angewandte Energieforschung e.V. (ZAE)
- BlueSky Energy Entwicklungs- und Produktions GmbH
- Bundesverband Energiespeicher e.V.
- Canada
- Carlo Gavazzi GmbH
- China GreatWall Technology Group Co. Ltd
- CMI Energy S.A.
- Deutsches Zentrum für Luft- und Raumfahrt e.V. (DLR)
- DNV GL Garad Hassan Deutschland GmbH
- Eaton Electric GmbH
- EDF
- Exportinitiative Energie des bmwi
- FRAMATOME GmbH
- Fraunhofer-Institut für Solar-energie-technik und -netzwerke (ISET)
- Fraunhofer ICT
- Fraunhofer IEE
- Fraunhofer IGB
- Fraunhofer IIS
- Fraunhofer ITWM
- FREQUON GmbH
- Freundlich Deutschland GmbH
- GEMÜ Gebr. Müller Apparatebau GmbH & Co. KG
- G5 Yuasa Battery Germany GmbH
- Gustav Klein GmbH & Co. KG
- H2gen
- HIEIDEN power GmbH
- HOPPEKEES Batterien GmbH & Co. KG
- H-TEC SYSTEMS GmbH
- Hydrogenics Europe NV
- INDRIVETEC AG
- j. Schmalz GmbH
- Jenabatteries GmbH
- KACO new energy GmbH
- KÖNIG METALL GmbH & Co. KG
- LEDCH EUROPE S.A.
- Maschinenfabrik Reinhausen GmbH
- Maxwell Technologies, Inc.
- NGK Europe GmbH
- Nilan AB
- NPROXX Jülich GmbH
- Off-Grid Europe GmbH
- Phoenix Contact Deutschland GmbH
- pv magazine group GmbH & Co. KG
- RES Deutschland GmbH
- Samsung SDI Co., Ltd. ES
- Schaltbau GmbH
- SCHMID Energy Systems GmbH
- Siemens AG
- Skeleton Technologies GmbH
- STORNETIC GmbH
- TÜV Rheinland LGA Products GmbH
- VARTA Storage GmbH
- WSTECH Energy Global SL
- Wystrach GmbH

SECURE YOURSELF THE BEST PLACE AT THE TRADE SHOW NOW . . .

- . . . our experienced contact partners will gladly advise you on any further questions:

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IN SIMPLE STEPS TO SUCCESS

1. Select your stand package
   You can choose from a number of stand packages – right up to your own individual stand.

2. Reservation
   Contact us to guarantee your participation in the trade fair.

3. Select your location
   First come, first served. In other words, the sooner you decide, the more you have to choose from – and the more you can benefit from our multichannel marketing opportunities.

4. Make big business
   Our high-quality stands and venue concept ensure that you are ideally prepared to close business deals, successfully connect with others, and make your products and services take off internationally at ENERGY STORAGE EUROPE.
EXHIBITORS

CHOOSE YOUR BEST VALUE PACKAGE

- 1 desk with LED lighting
- 1 bar stool, white
- 1 grounded socket
- 1 cubicle 1 m x 1 m, lockable
- Decorative color elements with company name
- 2 brochure stands
- 1 bridge table 130
- 1 grounded socket
- 8 cantilevered spotlights
- 2 outside stabilizer partitions
- Megawall walls; h = 250 cm, white
- Carpeting, ribbed, color of choice

Individual stand construction possible as of 20 m² • more on page 12

- 3 chairs, white
- 1 table, plate white
- 1 desk with LED lighting
- 1 bar stool
- 1 spotlight per 3 m
- 1 cubicle 1 m x 1 m, lockable
- Decorative color elements with company name
- Megawall walls; h = 250 cm, all-round

Stand package 9 m²
- Carpeting, ribbed, color of choice
- Megawall walls; h = 250 cm, white
- 2 outside stabilizer partitions
- 8 cantilevered spotlights
- 1 grounded socket
- 3 bar stools, white
- 1 bridge table 130

Stand package 12 m²
- Carpeting, ribbed, color of choice
- Megawall walls; h = 250 cm, white
- 2 outside stabilizer partitions
- 5 cantilevered spotlights
- 1 grounded socket
- 1 bar table, plate white
- 1 wastepaper basket
- 1 spotlight per 3 m
- 1 cubicle 1 m x 1 m, lockable
- Decorative color elements with company name
- Megawall walls; h = 250 cm, all-round

Stand package 24 m²
- Carpeting, ribbed, color of choice
- Megawall walls; h = 250 cm, all-round
- 5 outside stabilizer partitions
- 8 cantilevered spotlights
- 1 grounded socket
- 4 bar stools, white
- 1 bridge table 130
- 2 brochure stands
- 1 wastepaper basket
- 1 spotlight per 3 m
- 1 cubicle 1 m x 1 m, lockable
- Decorative color elements with company name
- Megawall walls; h = 250 cm, all-round

Stand package 36 m²
- Carpeting, ribbed, color of choice
- Megawall walls; h = 250 cm, all-round
- 5 outside stabilizer partitions
- 8 cantilevered spotlights
- 1 grounded socket
- 6 bar stools, white
- 1 wastepaper basket
- 1 spotlight per 3 m
- 1 cubicle 1 m x 1 m, lockable
- Decorative color elements with company name
- Megawall walls; h = 250 cm, all-round

SILVER Sponsorship Package incl. stand package 18 m² and all services
Further trade fair services included:
- 1 additional ESE Conference ticket
- 50 additional trade fair admission vouchers
- 50% discount on 3-day ESE Conference ticket
- Company logo in small print
  - in the conference brochures
  - in the advertisements for the event
  - on banners and posters on location during the conference
  - on the ESE website, incl. a link to the sponsor’s website

GOLD Sponsorship Package incl. stand package 24 m² and all services
Further trade fair services included:
- 1 additional ESE Conference ticket
- 100 additional trade fair admission vouchers
- 50% discount on 3-day ESE Conference ticket
- Company logo in medium-size print
  - in the conference brochures
  - in the advertisements for the event
  - on banners and posters on location during the conference
  - on the ESE website, incl. a link to the sponsor’s website

PLATINUM Sponsorship Package incl. stand package 36 m² and all services (only 5 available)
Further trade fair services included:
- 2 additional ESE Conference tickets
- 150 additional trade fair admission vouchers
- Communication sponsorship for coffee & lunch breaks
  - 1/2 page advertisement in the catalogue
  - 50% discount on 3-day ESE Conference ticket
- Company logo in bold print
  - in the conference brochures
  - in the advertisements for the event
  - on banners and posters on location during the conference
  - on the ESE website, incl. a link to the sponsor’s website

EVENT Sponsorship Package
Stand space to be booked individually – not included in sponsoring price (only 1 available)
- Full marketing coverage
  - 2 additional 3-day ESE Conference tickets
  - 500 additional trade fair admission vouchers
  - 1/2 page advertisement in the program
  - Full advertising in the catalogue
  - Company logo is highlighted
    - in the conference brochures
    - in the advertisements for the event
    - on banners and posters on location during the conference
    - on the ESE website, incl. a link to the sponsor’s website

ADDITIONAL sponsoring services
No required minimum m² size
Please find below some examples of our additional sponsoring services:
- Ghirardelli Ice Cream Sponsoring
- VW “Bulli” Picture Van Sponsoring
- Coffee Sponsoring
- Cocktail Sponsoring
- Lunches-Sponsoring
- Party-Sponsoring
- WLAN-Sponsoring

STICK OUT, STAY IN MIND

- Prices and details on request

EVENT Sponsorship Package booked out!

SILVER

- €4,650*
  - 1 brochure stand
  - 1 wastepaper basket
  - 1 spotlight per 3 m
  - 1 cubicle 1 m x 1 m, lockable
  - Decorative color elements with company name
  - Megawall walls; h = 250 cm, white
  - Carpeting, ribbed, color of choice

GOLD

- €6,150*
  - 2 brochure stands
  - 1 waste paper basket
  - 1 spotlight per 3 m
  - 1 cubicle 1 m x 1 m, lockable
  - Decorative color elements with company name
  - Megawall walls; h = 250 cm, all-round

PLATINUM

- €9,000*
  - 2 brochure stands
  - 1 waste paper basket
  - 1 spotlight per 3 m
  - 1 cubicle 1 m x 1 m, lockable
  - Decorative color elements with company name
  - Megawall walls; h = 250 cm, all-round

- €12,000*
  - 1 table, plate white
  - 3 chairs, white
  - 1 wastepaper basket
  - Fascia (max. 15 letters)
  - incl. media fee
  - 3 spotlight per 3 m²
  - 1 cubicle 1 m x 1 m, lockable
  - Decorative color elements with company name
  - Megawall walls; h = 250 cm, all-round

- €17,000*
  - 2 brochure stands
  - 1 waste paper basket
  - Fascia (max. 15 letters)
  - incl. media fee
  - 1 landscape site map
  - 10-minute presentation slot at Forum
  - 1 waiting card
  - 3 spotlight per 3 m²
  - 1 cubicle 1 m x 1 m, lockable
  - Decorative color elements with company name
  - Megawall walls; h = 250 cm, all-round

- €20,000*

* All prices plus VAT, plus AUMA (€0.8/m²).
MORE ENTHUSIASM PER m²
WITH 100% RELIABILITY!

Of course, you can also entrust Messe Düsseldorf with building an individual stand in first-class quality and various sizes*. Tell us your requirements, and lean back. Our project managers, designers, architects, and craftsmen are a well-established team, supporting trade fairs at Messe Düsseldorf all year round. Profit from our experience so you can focus on your core business. Enjoy the full service, even during and after the trade fair.

OUR SERVICE INCLUDES
- Construction and services by Messe Düsseldorf
- Consultation in the planning phase and presence on location
- Stand construction with handover and dismantling

YOUR CONTACT PARTNERS
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Liviu Stoica
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standbau@messe-duesseldorf.de

YOUR ADVANTAGES

VISIBLE
With illustrative examples of our system versions, we give you a concrete idea as to what your stand will look like later.

INDIVIDUAL
We coordinate the stand construction technique exactly according to your wishes.

COMPLETE
With our standard equipment, you will simultaneously get basic power supply for your stand.

VARIA BLE
Whether information counter, show case, or lockable cabin: Of course you can have your stand equipped with these or other useful extras by us.

CALCULABLE
With our standardized modules, there will be no surprises for you, but you always have a fast and reliable cost overview.

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* Individual stand construction possible from 20 m².
World of Energy Storage
Energy Storage Systems Worldwide

Energy storage is going global – that makes connecting professionals across borders and industries key to the WORLD of ENERGY STORAGE concept. Thanks to the joint event organization between Messe Düsseldorf and its strategic regional partners, you can think global, while acting local.

Starting out with ENERGY STORAGE EUROPE in Düsseldorf, the international network has been extended ever since, and there is still some way to go. Five events in the most energy-intensive regions open the gateways to the present and future hot markets. And you can save money too, with our WoES pricing.

See you soon in Tangshan, Tokyo, Pasadena, New Delhi, and of course, in Düsseldorf!

WoES Pricing
You are interested in extending your professional network or boosting your sales abroad? Sign up for ENERGY STORAGE EUROPE 2019 and enjoy our WoES Exhibition or WoES Conference price advantages for any second portfolio event within one calendar year:

WoES Exhibition Price Advantage!
Book in Europe, save in the USA.

WoES Conference Price Advantage!
Book in Europe, save on the other WoES events.

Tangshan, China
19-20 September 2018
www.E5Eexpo.cn

Tokyo, Japan
16-18 October 2018
www.E5Jsummit.com

Pasadena, California, USA
08-09 November 2018
www.E5NAexpo.com

New Delhi, India
21-23 January 2019
www.E5Expo.in

Düsseldorf, Germany
12-14 March 2019
www.E5Eexpo.com

We Synchronize Global Energy Storage Business
www.worldenergystorage.com
Past speakers and attendees already know about the synergy between the scientific International Renewable Energy Storage Conference and the ENERGY STORAGE EUROPE Business Conference. Up-to-date research results on the application possibilities and the framework conditions of renewable energies meet business models, security issues, financial and political aspects, as well as practical studies on future storage requirements. As the audience consists of well-informed industrial prosumers instead of consumers, the conference concept will evolve in 2019. Next to the joint sessions, the conferences now embrace a set of specialized workshops to deepen the attendees’ prior knowledge on the topics that shape the energy storage landscape.

“Conferences like the ENERGY STORAGE EUROPE are extremely important because in the first place, you get all stakeholders together, so you get a good sense where the industry is. You’re getting new ideas while walking around, seeing all the different companies with their innovations. Beyond that, also for us researchers, we’re seeing the current status of the industry and how we can help it to reach the next level.”

Dr. Martin Keller  
Director National Renewable Energy Laboratory (NREL), U.S. Department of Energy

ESE EXPO  
12-14 March 2019  
WORLD-LEADING EXHIBITION  
COVERING ALL ENERGY STORAGE TECHNOLOGIES

IRES CONFERENCE  
12-14 March 2019  
RESEARCH & DEVELOPMENT, FRAMEWORK, AND CONDITIONS  
www.energystorageconference.org

ESE CONFERENCE  
12-14 March 2019  
MARKETS, BUSINESS CASES, REGULATORY FRAMEWORK, SAFETY, ETC.  
www.ESEexpo.com

Scan the QR code to learn more about the program (announcement of the 2019 program in November)

www.energy-storage-online.de/programme
NOT TO FORGET
MORE HIGHLIGHTS YOU SHOULD TAKE NOTE OF

PLATFORM FOR INNOVATION
The German Federal Ministry for Economic Affairs and Energy (BMWWI) considers ENERGY STORAGE EUROPE to be the leading trade fair of the industry and thus, the best platform for young and innovative companies. German start-ups can reserve subsidized exhibition space at the BMWi joint booth. More information on the subsidy program is available here: www.energy-storage-online.com/bmwii

BVES NETWORKING RECEPTION
Make the most of the first day of the event and join in on the BVES Networking Reception. The German Energy Storage Association (BVES), key association partner of the ENERGY STORAGE EUROPE, and Messe Düsseldorf invite you to exciting talks among industry experts. Be our guest and connect with the energy storage community!

ESE FORUM
Here is where our exhibitors and partners have the opportunity to introduce their organization to the audience by giving short presentations or by discussing on a broad range of topics.

To know – or present yourself to – the community. The ESE Forum is open to all visitors and provides around 150 seats. Find the inspiration you need!

NETWORKING DINNER / PARTY
The Networking Dinner and the ensuing Party with live music are an ideal setting for extending your network and deepening interesting contacts outside the exhibition hall. Exhibitors, speakers, and conference attendees gather at a beautiful location on the banks of the Rhine in a relaxed atmosphere to round off the successful event day, resulting in yet another highlight of ENERGY STORAGE EUROPE.

TICKETS & PRICES
YOUR ACCESS TO THE FUTURE

TRADE FAIR TICKETS
1-day trade fair ticket (without conference/entering)
€ 25.21/30.00 net incl. VAT
1-day trade fair ticket Registration on-site (without conference/entering)
€ 42.02/50.00 net incl. VAT
Registration for the trade fair & conference
Available online from 12 November at: www.ESEexpo.com/250

CONFERENCE TICKETS
Combi ticket for all 3 days (12-14 March 2019)
(Entry to ENERGY STORAGE EUROPE Expo, ESE Conference, and RES)
Early bird (until 11 February 2019) €1,100.84 €1,310.00
Regular price (from 12 February 2018) €1,252.30 €1,462.00
1-day ticket for March 12
(Entry to ENERGY STORAGE EUROPE Expo, ESE Conference, and RES)
Early bird (until 11 February 2019) €654.62 €693.00
Regular price (from 12 February 2018) €655.46 €693.00
1-day ticket for March 13
(Entry to ENERGY STORAGE EUROPE Expo, ESE Conference, and RES, incl. Networking Dinner/Party)
Early bird (until 11 February 2019) €655.46 €693.00
Regular price (from 12 February 2018) €752.30 €806.00
Entrance voucher for 1-day trade fair ticket
(Replaces as codes via the online order system for exhibitors)
€12.61 €16.00 net incl. VAT

Entrance vouchers
Available from 12 November 2018
Incorporate voucher codes in your digital or printed advertising media and send them to your customers. Your customers can then redeem the codes in the ticket shop and get an e-ticket, which entitles them to enter the trade fair. The benefit for you: You will only be charged for vouchers that are actually used for entering the trade fair.

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