

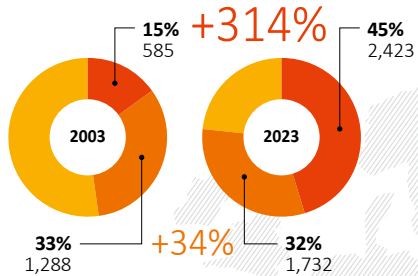
Messe Düsseldorf for Asia:

Our strong network for the world's largest growth region

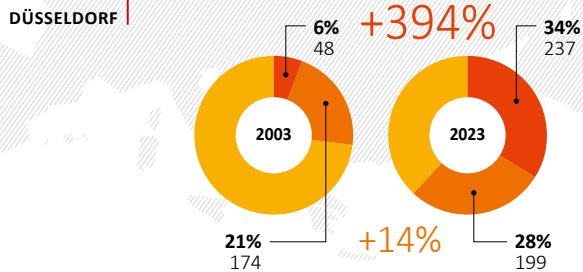
Asia's presence is growing in Düsseldorf

Exhibitors (Asia/Europe/Rest of the world): 2 examples

MEDICA



REHACARE

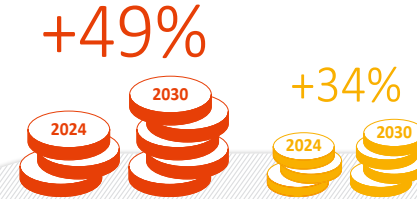


DÜSSELDORF



Asia's economy in the fast lane

Forecast economic growth (Asia/Rest of the world)



Asia is becoming an increasingly important trade fair market

Forecast for rented exhibition space worldwide in million m² (Asia/Europe/Rest of the world)

